TECHPARK GUIDE'S FOR PERFECT CAREER PATHWAY

Data Science Course Syllabus









About Us

TECHPARK

IDMTECHPARK global retail & corporate training solutions provider in Coimbatore, Erode, Trichy & Salem that offers a comprehensive range of training and placement services for both fresher's and professionals seeking new opportunities. The company commenced its IT training business in 2016. A pioneer in IT education, over the years, we have trained over 50k students. Idmtechpark has a wide range of courses, maintains education standards & provides placement assistance.

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About IDMTechpark Education Quality

TECHPARK

IDMTECHPARK is managed and developed by industry specialists with more than 8 years of expertise in the field. IDMTECHPARK offers a staff of highly skilled professional trainers who deliver effective IT training in a friendly setting, concentrating on the needs of each individual to help them succeed in a demanding work world. In the book of career and success, our staff never leaves a page unturned.

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IDMTECHPARK's versatile instructor-led training class rooms and lower-class sizes enable people to engage more easily and absorb knowledge, resulting in remarkable results for both themselves and the organizations for which they work. Our training programmes are adaptable and customizable to ensure that each participant gets the most out of their time with us. IDMTECHPARK focuses in providing hands-on IT training in over 30 different courses.

- We teach in-demand courses
- We provide impactful learning material
- Our teachers are well-selected & trained
- We follow world-class teaching methods
- Our courses include E-Projects
- We conduct technical workshops
- Exams are held and based on Exams providing Certification
- Certificates are recognized the world over
- Our course timings are flexible

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Our Recent Placement

Idmtechpark assists students in getting job placements on successful completion of their courses. Idmtechpark also provides recruitment assistance to organizations. Idmtechpark students are shortlisted based on the organization's requirement. To make students job-ready, Idmtechpark conducts workshops e.g. How to do Group Discussions, how to behave in a Personal Interview. From time to time, job fairs & campus recruitments are conducted. Workplace skills such as time management, making effective presentations and communication skills are also provided. All this helps students find appropriate jobs in the IT industry while also helping save companies recruitment costs.

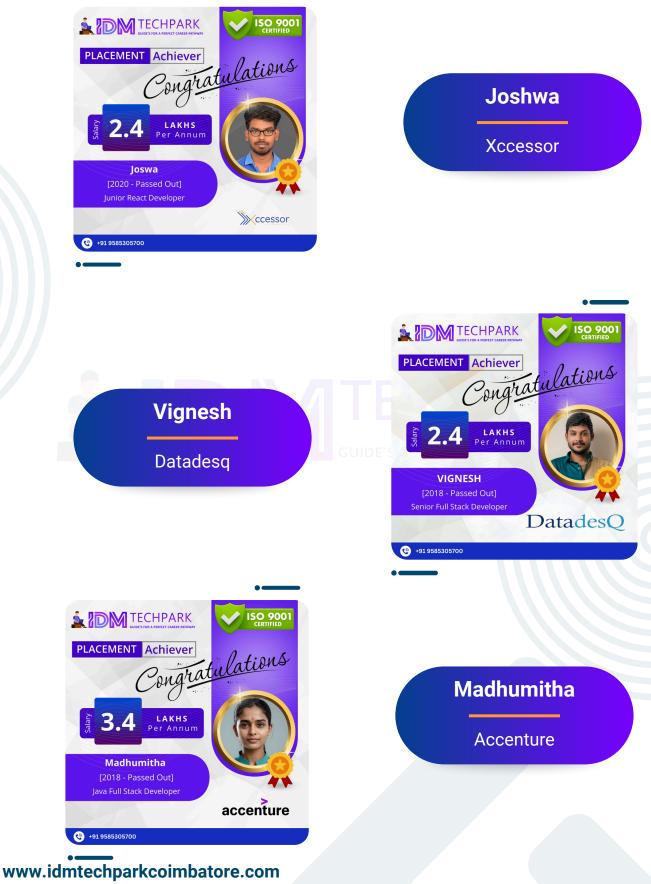


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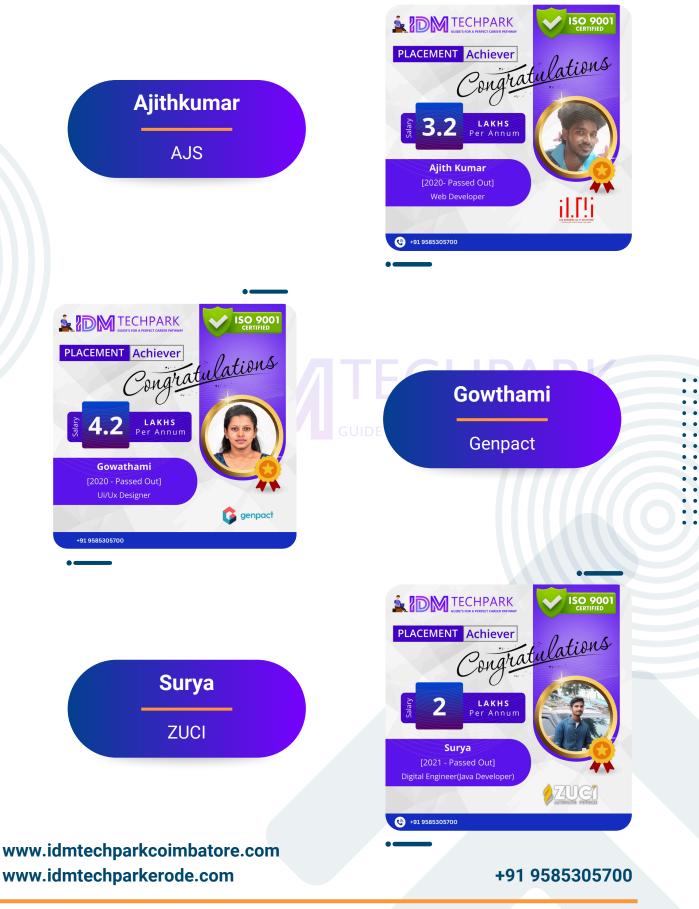


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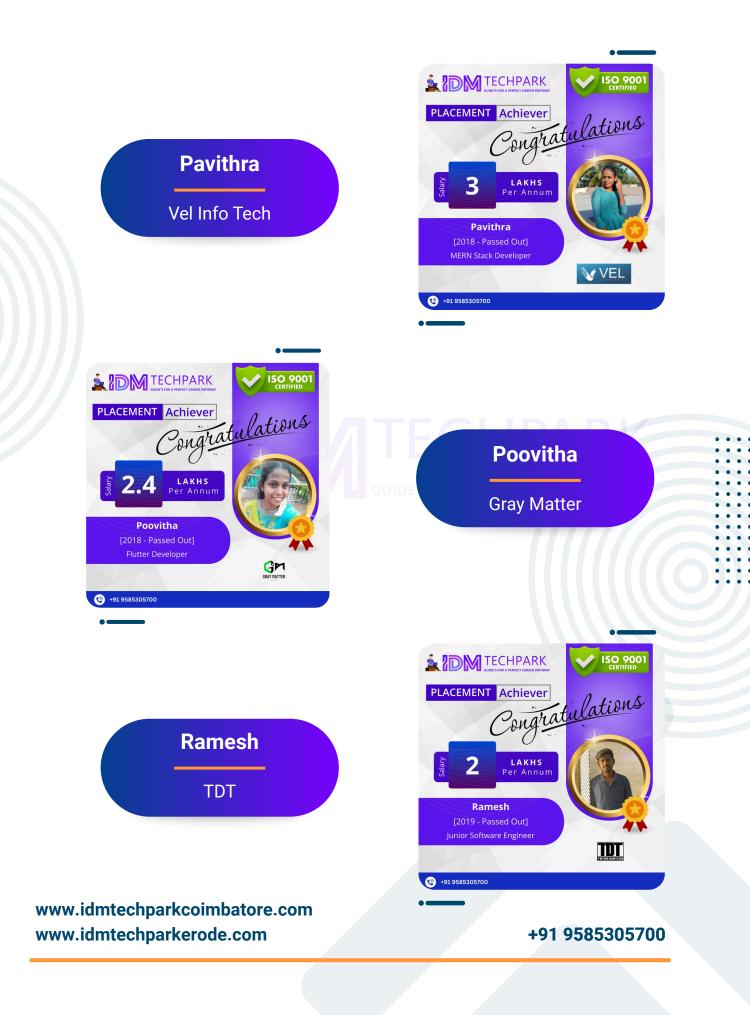




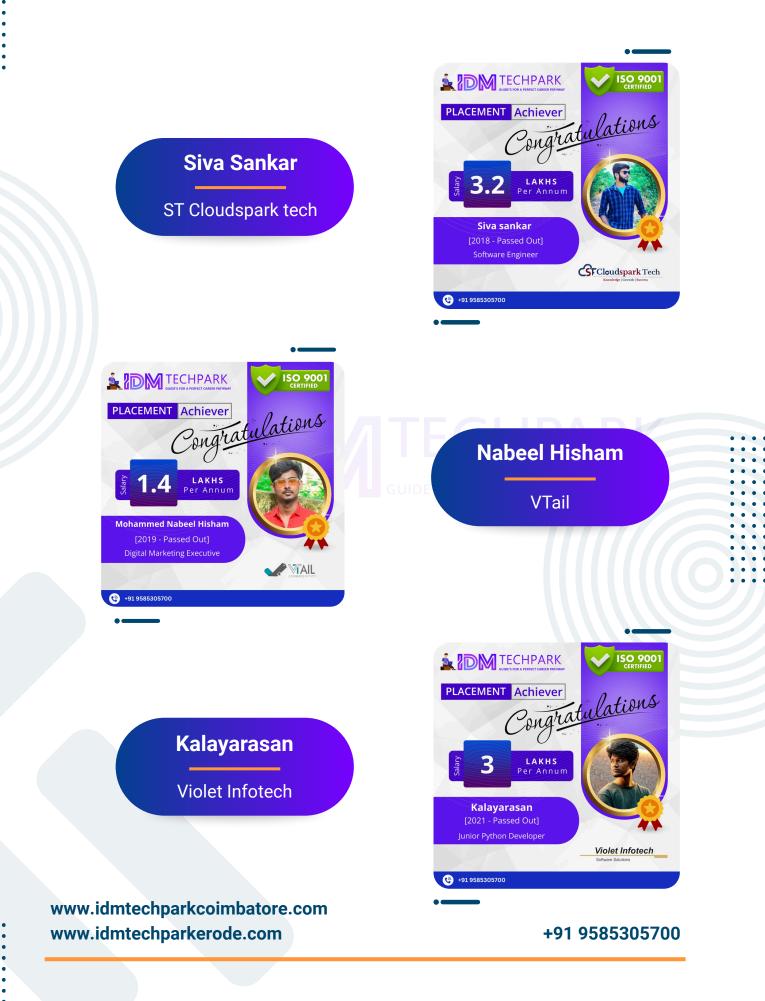


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Introduction to Data Science

Overview of Data Science

○ What is Data Science?

Data Science vs. Data Analytics vs. Machine Learning vs.
Artificial Intelligence

The Data Science Lifecycle

 \bigcirc Problem identification, data collection, data cleaning, analysis, modeling, and interpretation

Tools and Technologies in Data Science

O Introduction to Python, R, and key libraries (e.g., Pandas, NumPy)

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Python for Data Science

Python Programming Basics

O Data types, loops, functions, and conditionals

Python Libraries for Data Science

- \bigcirc Pandas for data manipulation
- \bigcirc NumPy for numerical computations
- \bigcirc Matplotlib and Seaborn for data visualization



Data Collection and Data Wrangling

Data Collection Methods

○ Web scraping, APIs, and databases (SQL, NoSQL)

○ Understanding data formats (CSV, JSON, XML)

Data Wrangling

 \bigcirc Handling missing values, outliers, and duplicates

 \bigcirc Data cleaning and transformation techniques



Exploratory Data Analysis (EDA)

Introduction to EDA

O Descriptive statistics (mean, median, mode, variance)

O Data distribution and visualization (histograms, box plots, etc.)

Data Visualization

○ Correlation matrices, pair plots, scatter plots

 \bigcirc Visualizing categorical and numerical variables



Probability and Statistics for Data Science

Fundamentals of Probability

- Probability distributions (normal, binomial, Poisson)
- O Conditional probability and Bayes' Theorem

Descriptive and Inferential Statistics

○ Hypothesis testing, p-values, confidence intervals

 \bigcirc Sampling techniques and bias



Linear Algebra for Data Science

Introduction to Linear Algebra

 \bigcirc Vectors, matrices, and operations

Matrix multiplication and dot product

Applications in Data Science

 \bigcirc Data transformations and dimensionality reduction

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Introduction to Machine Learning

Overview of Machine Learning

○ Supervised vs. unsupervised learning

Common algorithms (linear regression, decision trees, KNN)

Model Evaluation

○ Train-test split, cross-validation

O Metrics: accuracy, precision, recall, F1-score

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Supervised Learning – Regression

Linear Regression

- Simple and multiple linear regression
- \bigcirc Assumptions, cost function, and gradient descent

Polynomial and Logistic Regression SUIDES FOR PERFECT CAREER PATHWAY

- \bigcirc Regularization (L1 and L2)
- \bigcirc Overfitting and underfitting



Supervised Learning – Classification

Classification Algorithms

- K-Nearest Neighbors (KNN), Decision Trees, Naive Bayes
- Support Vector Machines (SVM)

Evaluation Metrics for Classification UDES FOR PERFECT CAREER PATHWAY

○ Confusion matrix, ROC curve, AUC, F1-score



Unsupervised Learning – Clustering

Clustering Techniques

- K-Means clustering
- Hierarchical clustering, DBSCAN

Dimensionality Reduction

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- Principal Component Analysis (PCA)
- \bigcirc t-SNE for data visualization



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MODULE 11

Unsupervised Learning – Association

Association Rule Learning

○ Apriorism algorithm

O Market Basket Analysis

Applications of Association Rules

○ Recommender systems and customer behavior analysis



Neural Networks and Deep Learning

Introduction to Neural Networks

○ Perceptrons, multi-layer perceptrons (MLP)

○ Activation functions (ReLU, sigmoid)

Deep Learning Fundamentals

○ Deep neural networks (DNN), backpropagation

 \bigcirc Introduction to frameworks like TensorFlow and Keras



Natural Language Processing (NLP)

Text Preprocessing Techniques

○ Tokenization, stemming, lemmatization

○ Bag-of-Words, TF-IDF, and Word2Vec

Text Classification and Sentiment Analysis

 \bigcirc Naive Bayes, LSTM, BERT

 \bigcirc Applications of NLP in chatbots, sentiment analysis, and translation

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Time Series Analysis

Time Series Data

 \bigcirc Understanding time series components: trend, seasonality, noise

Autocorrelation and stationarity

Time Series Forecasting

○ ARIMA, SARIMA, Holt-Winters exponential smoothing

O Advanced forecasting techniques

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Feature Engineering and Selection

Feature Engineering

O Creating new features, handling categorical variables (one-hot encoding, label encoding)

○ Feature scaling (normalization, standardization)

Feature Selection

 \bigcirc Importance of feature selection

 \bigcirc Techniques: Recursive feature elimination, L1 regularization (Lasso)



Advanced User Research Techniques

Overfitting and Underfitting

- Bias-variance trade-off
- Regularization techniques

Hyperparameter Tuning

- \bigcirc Grid search and random search
- \bigcirc Bayesian optimization



Advanced Machine Learning Algorithms

Ensemble Methods

○ Random Forests, Gradient Boosting, XGBoost, LightGBM

○ Stacking, bagging, and boosting techniques

Support Vector Machines (SVM)

 \bigcirc Kernel tricks, SVM for classification and regression



Big Data Technologies

Introduction to Big Data

○ Characteristics of big data (Volume, Variety, Velocity)

○ Hadoop and Spark ecosystem

Distributed Computing for Data Science Stor PERFECT CAREER PATHWAY

- MapReduce, Spark SQL, and PySpark
- \bigcirc Data storage and retrieval in big data environments



Data Engineering for Data Science

Data Pipelines

○ ETL (Extract, Transform, Load) processes

○ Tools like Apache Airflow, Luigi, and Kafka

Databases and SQL

 \bigcirc Relational databases, NoSQL databases (MongoDB, Cassandra)

 \bigcirc Advanced SQL queries and optimization



Cloud Computing and Data Science

Cloud Platforms for Data Science

○ AWS, Google Cloud, Microsoft Azure

🔿 Cloud-based data storage (S3, BigQuery, Data Lake)

Data Science in the Cloud

 \bigcirc Training machine learning models on the cloud

 \bigcirc Cloud-based data processing and analysis tools



Model Deployment and Monitoring

Model Deployment Techniques

○ Flask/Django APIs for model deployment

O Cloud services for deployment (AWS Lambda, Google Al Platform)

Model Monitoring and Maintenance

 \bigcirc Continuous monitoring, drift detection, and model retraining

 \bigcirc A/B testing for deployed models



Ethics in Data Science

Ethical Considerations

- O Privacy, data security, and fairness in machine learning
- O Addressing biases in data and models

Regulations and Policies

○ GDPR, CCPA, and data protection laws

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Data Science Project Management

Project Lifecycle and Documentation

ODefining project scope, timeline, and deliverables

O Documentation best practices for reproducible research

Collaboration and Communication

 \bigcirc Working with stakeholders, presenting findings, and insights



Advanced Topics in Data Science

Reinforcement Learning

○ Introduction to Q-learning and policy gradients

O Applications of reinforcement learning (e.g., game Al, robotics)

Generative Models

○ GANs (Generative Adversarial Networks)

○ Variational Autoencoders (VAEs)



Capstone Project

End-to-End Data Science Project

 \bigcirc Problem formulation, data collection, EDA, feature engineering, model building

O Presentation of results and insights

Peer Review and Critique

O Presenting projects to peers and receiving feedback REER PATERWAY

 \bigcirc Final project evaluation



Thank You

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