



IDM TECHPARK

GUIDE'S FOR PERFECT CAREER PATHWAY



Web Designing Course Syllabus



N.S.D.C
National
Skill Development
Corporation



1

About Us

IDMTECHPARK global retail & corporate training solutions provider in Coimbatore, Erode, Trichy & Salem that offers a comprehensive range of training and placement services for both fresher's and professionals seeking new opportunities. The company commenced its IT training business in 2016. A pioneer in IT education, over the years, we have trained over 50k students. Idmtechpark has a wide range of courses, maintains education standards & provides placement assistance.

www.idmtechparkcoimbatore.com
www.idmtechparkerode.com

+91 9585305700

**2**

About IDMTECHpark Education Quality

IDMTECHPARK is managed and developed by industry specialists with more than 8 years of expertise in the field. IDMTECHPARK offers a staff of highly skilled professional trainers who deliver effective IT training in a friendly setting, concentrating on the needs of each individual to help them succeed in a demanding work world. In the book of career and success, our staff never leaves a page unturned.

www.idmtechparkcoimbatore.com
www.idmtechparkerode.com

+91 9585305700

IDMTECHPARK's versatile instructor-led training class rooms and lower-class sizes enable people to engage more easily and absorb knowledge, resulting in remarkable results for both themselves and the organizations for which they work. Our training programmes are adaptable and customizable to ensure that each participant gets the most out of their time with us. IDMTECHPARK focuses in providing hands-on IT training in over 30 different courses.

- We teach in-demand courses
- We provide impactful learning material
- Our teachers are well-selected & trained
- We follow world-class teaching methods
- Our courses include E-Projects
- We conduct technical workshops
- Exams are held and based on Exams providing Certification
- Certificates are recognized the world over
- Our course timings are flexible



3

Our Recent Placement

Idmtechpark assists students in getting job placements on successful completion of their courses. Idmtechpark also provides recruitment assistance to organizations. Idmtechpark students are shortlisted based on the organization's requirement. To make students job-ready, Idmtechpark conducts workshops e.g. How to do Group Discussions, how to behave in a Personal Interview. From time to time, job fairs & campus recruitments are conducted. Workplace skills such as time management, making effective presentations and communication skills are also provided. All this helps students find appropriate jobs in the IT industry while also helping save companies recruitment costs.

Krishnaveni M

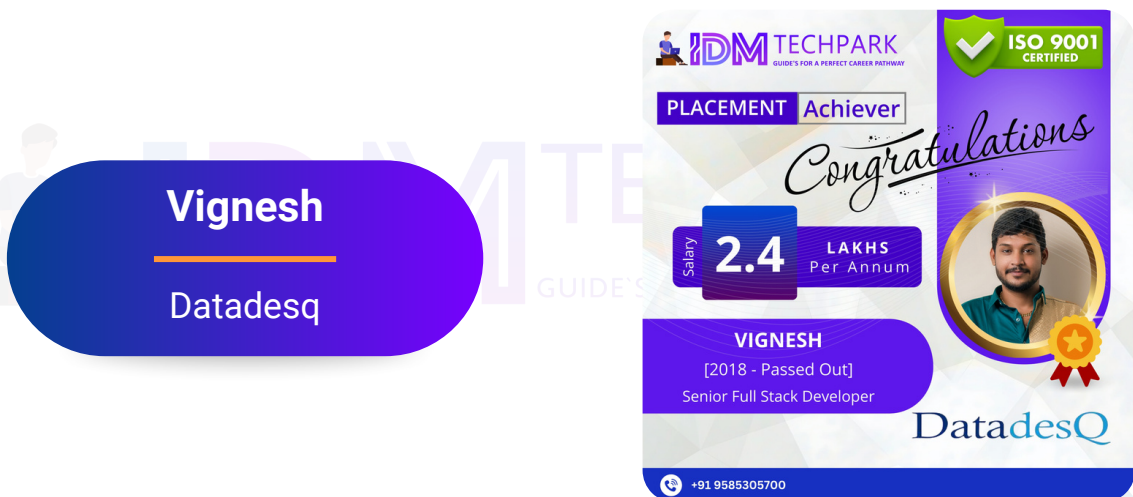
Frutterlabs





Joshwa

Xccessor



Vignesh

Datadesq



Madhumitha

Accenture

Keerthana

AJS



Brindha Boopathi

AJS



Kavın Kumar

AJS

Ajithkumar

AJS



Gowthami

Genpact



Surya

ZUCI

Pavithra

Vel Info Tech



Poovitha

Gray Matter



Ramesh

TDT

Siva Sankar
ST Cloudspark tech



Nabeel Hisham
VTail



Kalayarasan
Violet Infotech

4

Our Alumni Working At



MODULE 1

Introduction to Web Design

- What is Web Design?
- UI vs UX vs Web Development
- Roles & Career Path in Web Design

MODULE 2

Basics of HTML for Designers

- HTML Tags: Headings, Lists, Links, Images
- Forms & Inputs
- Semantic HTML for Structure

MODULE 3

CSS Fundamentals

- Styling Text, Boxes, Colors
- Selectors, Classes, IDs
- Padding, Margin, Border



MODULE 4

Typography in Web Design

- Font Families, Sizes, Weights
- Line Height, Letter Spacing
- Google Fonts Integration

MODULE 5

Color Theory

- Color Psychology
- Choosing Color Palettes
- Tools: Adobe Color, Coolers



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 6

Layout Techniques

- Box Model Deep Dive
- Flexbox
- CSS Grid



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 7

Responsive Design

- Media Queries
- Mobile-first Design
- Viewport & Breakpoints



MODULE 8

Wireframing

- Low-Fidelity vs High-Fidelity
- Sketching Tools (Pen & Paper, Whimsical)
- User Flow Diagrams



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 9

Figma Essentials

- Frames, Shapes, Text
- Auto Layout
- Components & Variants



MODULE 10

Prototyping in Figma

- Linking Screens
- Clickable Prototypes
- Sharing & Feedback Tools



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 11

Adobe XD Basics

- Artboards & Layers
- Symbols & Assets
- Auto-Animate & Transitions



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 12

UI Design Principles

- Alignment, Spacing, Hierarchy
- Consistency & Feedback
- Buttons, Forms, Navigation UI



MODULE 13

UX Design Fundamentals

- User Personas
- Problem Statements
- User Journey Mapping

MODULE 14

Mobile-First & Adaptive Design

- Touch-Friendly Design
- Screen Sizes & Devices
- Designing for iOS vs Android

MODULE 15

Iconography & Imagery

- Vector Icons (Feather, FontAwesome)
- Image Optimization
- SVG Basics

MODULE 16

Accessibility (a11y)

- ARIA Labels
- Keyboard Navigation
- Contrast Ratios & Screen Readers



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 17

Animation & Micro-interactions

- CSS Animations
- Hover & Transition Effects
- Tools: Lottie, GSAP

MODULE 18

CSS Frameworks

- Bootstrap Basics
- Tailwind CSS Utility Classes
- Component Libraries (UI Kit, Material UI)



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 19

Web Design Tools

- Canva, Gravit, Adobe Illustrator
- Browser Developer Tools
- Figma Plugins for Productivity



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 20

Landing Page Design

- Hero Sections
- Call-To-Action
- Conversion-Focused Layouts



MODULE 21

Portfolio Website Design

- About, Projects, Contact Pages
- Personal Branding
- Deploy with GitHub Pages or Netlify

MODULE 22

Photoshop for Web

- Slicing, Exporting for Web
- Mockups & UI Kit
- Image Retouching



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 23

Collaboration & Handoff

- Zeplin, Figma Inspect
- Working with Developers
- Exporting Assets & Specs

MODULE 24

Capstone Project

- Complete Responsive Website Design
- From Wireframe to Prototype
- Handoff Ready



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

MODULE 25

Job Readiness

- Resume Design for UI/UX
- Behance, Dribbble, LinkedIn Portfolio
- Interview Questions & Freelancing Tips



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY

Thank You

+91 9585305700

www.idmtechparkcoimbatore.com

www.idmtechparkerode.com