



IDM TECHPARK
GUIDE'S FOR PERFECT CAREER PATHWAY



Adobe Illustrator Course Syllabus



N.S.D.C.
National
Skill Development
Corporation



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About Us

IDMTECHPARK global retail & corporate training solutions provider in Coimbatore, Erode, Trichy & Salem that offers a comprehensive range of training and placement services for both fresher's and professionals seeking new opportunities. The company commenced its IT training business in 2016. A pioneer in IT education, over the years, we have trained over 50k students. Idmtechpark has a wide range of courses, maintains education standards & provides placement assistance.

www.idmtechparkcoimbatore.com
www.idmtechparkerode.com

+91 9585305700

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About IDMTECHpark Education Quality

IDMTECHPARK is managed and developed by industry specialists with more than 8 years of expertise in the field. IDMTECHPARK offers a staff of highly skilled professional trainers who deliver effective IT training in a friendly setting, concentrating on the needs of each individual to help them succeed in a demanding work world. In the book of career and success, our staff never leaves a page unturned.

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IDMTECHPARK's versatile instructor-led training class rooms and lower-class sizes enable people to engage more easily and absorb knowledge, resulting in remarkable results for both themselves and the organizations for which they work. Our training programmes are adaptable and customizable to ensure that each participant gets the most out of their time with us. IDMTECHPARK focuses in providing hands-on IT training in over 30 different courses.

- We teach in-demand courses
- We provide impactful learning material
- Our teachers are well-selected & trained
- We follow world-class teaching methods
- Our courses include E-Projects
- We conduct technical workshops
- Exams are held and based on Exams providing Certification
- Certificates are recognized the world over
- Our course timings are flexible



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Our Recent Placement

Idmtechpark assists students in getting job placements on successful completion of their courses. Idmtechpark also provides recruitment assistance to organizations. Idmtechpark students are shortlisted based on the organization's requirement. To make students job-ready, Idmtechpark conducts workshops e.g. How to do Group Discussions, how to behave in a Personal Interview. From time to time, job fairs & campus recruitments are conducted. Workplace skills such as time management, making effective presentations and communication skills are also provided. All this helps students find appropriate jobs in the IT industry while also helping save companies recruitment costs.

Krishnaveni M

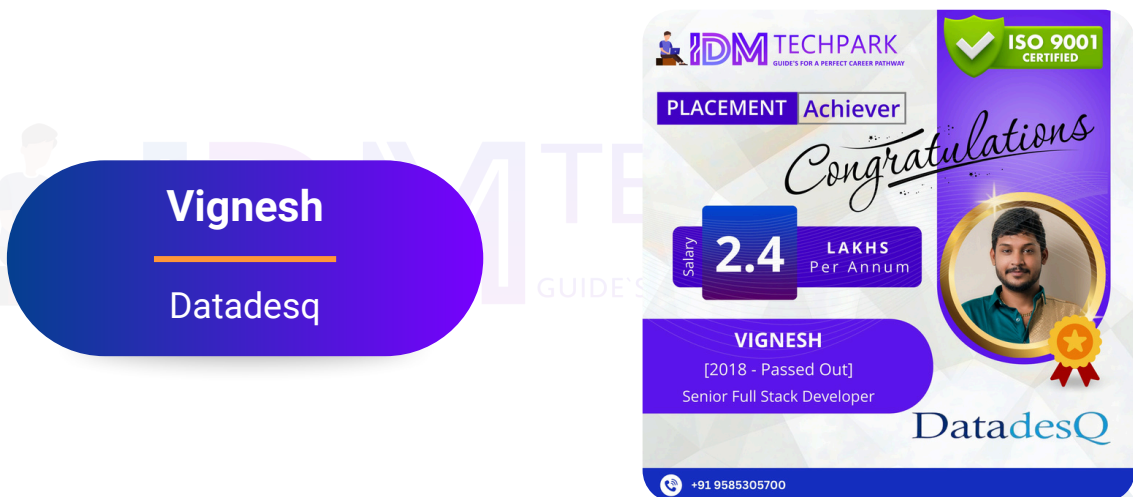
Frutterlabs





Joshwa

Xccessor



Vignesh

Datadesq



Madhumitha

Accenture

Keerthana

AJS



Brindha Boopathi

AJS



Kavin Kumar

AJS

Ajithkumar

AJS



Gowthami

Genpact



Surya

ZUCI

Pavithra

Vel Info Tech



Poovitha

Gray Matter



Ramesh

TDT

Siva Sankar
 ST Cloudspark tech



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 PLACEMENT Achiever
Congratulations
 Salary **3.2** LAKHS Per Annum
Siva sankar
 [2018 - Passed Out]
 Software Engineer
 Cloudspark Tech
 Knowledge | Growth | Success
 +91 9585305700



IDM TECHPARK
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 PLACEMENT Achiever
Congratulations
 Salary **1.4** LAKHS Per Annum
Mohammed Nabeel Hisham
 [2019 - Passed Out]
 Digital Marketing Executive
 VTAIL
 +91 9585305700

Nabeel Hisham
 VTail

Kalayarasan
 Violet Infotech



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 PLACEMENT Achiever
Congratulations
 Salary **3** LAKHS Per Annum
Kalayarasan
 [2021 - Passed Out]
 Junior Python Developer
 Violet Infotech
 Software Solutions
 +91 9585305700

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Our Alumni Working At



MODULE 1

Introduction to Adobe Illustrator

- Interface & workspace
- Artboards & navigation
- Creating a new document
- Vector vs Raster concepts

MODULE 2

Basic Shapes & Tools

- Rectangle, Ellipse, Polygon, Star
- Shape Builder tool
- Align, distribute & smart guides
- Combining shapes

MODULE 3

Selection & Transformation Tools

- Selection vs. Direct Selection
- Rotate, Reflect, Scale, Shear
- Transform Each
- Free Transform tool

MODULE 4

Pen Tool Mastery

- Drawing paths with Pen Tool
- Anchor points & handles
- Curves, corners & tracing
- Advanced path editing

MODULE 5

Pathfinder & Shape Builder

- Unite, Minus Front, Intersect
- Divide, Trim, Exclude
- Shape Builder for custom graphics
- Compound shapes

MODULE 6

Working with Colors

- Fill vs Stroke
- Color Picker & Swatches
- Eyedropper Tool
- Global colors & gradients

MODULE 7

Gradients & Mesh Tool

- Linear & radial gradients
- Gradient on stroke
- Freeform gradients
- Mesh tool for realistic shading

MODULE 8

Typography & Text Effects

- Point vs area text
- Font management
- Kerning, leading, tracking
- Warped text & text on path

MODULE 9

Image Tracing & Live Paint

- Converting raster to vector
- Live Paint Bucket tool
- Gap detection
- Custom coloring regions

MODULE 10

Alignment, Guides & Grids

- Smart guides, rulers, snapping
- Align panel mastery
- Using grids for layout
- Precise spacing techniques

MODULE 11

Masks & Clipping Masks

- Creating clipping masks
- Opacity masks
- Masking text, images, and objects

MODULE 12

Layers & Grouping

- Layer panel navigation
- Locking, hiding, renaming layers
- Grouping, isolation mode
- Stacking order and arrangement

MODULE 13

Brushes and Strokes

- Calligraphic, scatter, pattern brushes
- Custom brush creation
- Variable width profiles
- Dashed lines and arrowheads

MODULE 14

Advanced Pen Tool Projects

- Logo tracing
- Vector portraits
- Continuous shapes with clean anchors

MODULE 15

Blend Tool & Effects

- Blending shapes and colors
- Blend along a path
- Smooth transitions



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MODULE 16

Patterns & Repeats

- Creating seamless patterns
- Using Pattern Tool
- Grid, brick, radial repeats



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MODULE 17

Symbols & Reuse

- Creating and managing symbols
- Recoloring instances
- Dynamic symbol updates



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MODULE 18

Creating Icons & UI Graphics

- Pixel-perfect design
- Designing app icons, favicons
- Exporting for web/dev

MODULE 19

Custom Shapes & Graphic Styles

- Custom shape building
- Graphic styles panel
- Saving reusable effects

MODULE 20

Designing Logos & Branding

- Logo concept sketch to vector
- Working in black and white
- Creating logo variations
- Exporting logos for client use

MODULE 21

Poster & Flyer Design

- Layout and hierarchy
- Text/image balance
- Background effects
- Print settings

MODULE 22

Infographics & Charts

- Data visualization tools
- Custom graphs
- Visual hierarchy in info design



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MODULE 23

Product Mockups & Print Design

- Designing for T-shirts, mugs, packaging
- Die-lines and bleeds
- CMYK vs RGB

MODULE 24

Exporting & File Formats

- Saving for print (PDF, EPS, AI)
- Saving for web (SVG, PNG, JPG)
- Exporting artboards and slices
- Packaging Illustrator files

MODULE 25

Final Portfolio Project

- Design a brand package (logo, poster, social graphic)
- Export client-ready assets
- Mockup and presentation



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Thank You

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